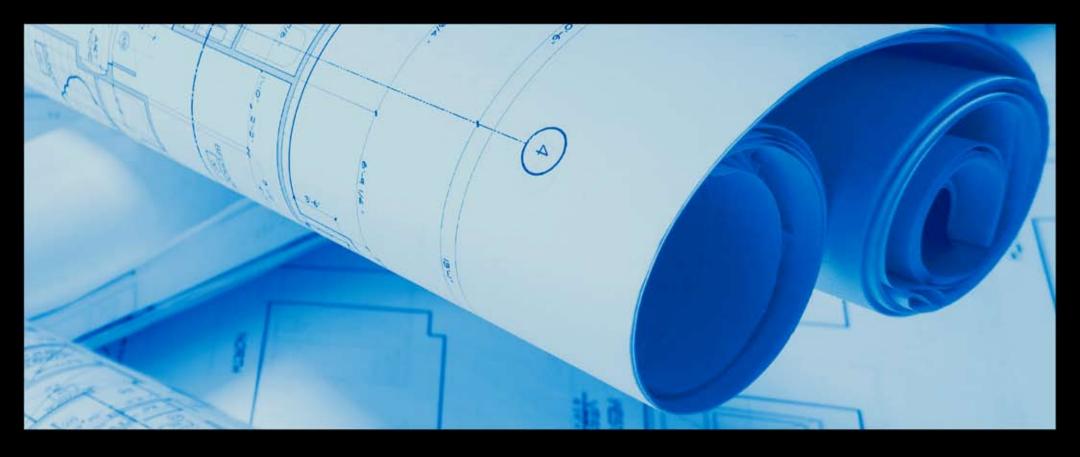






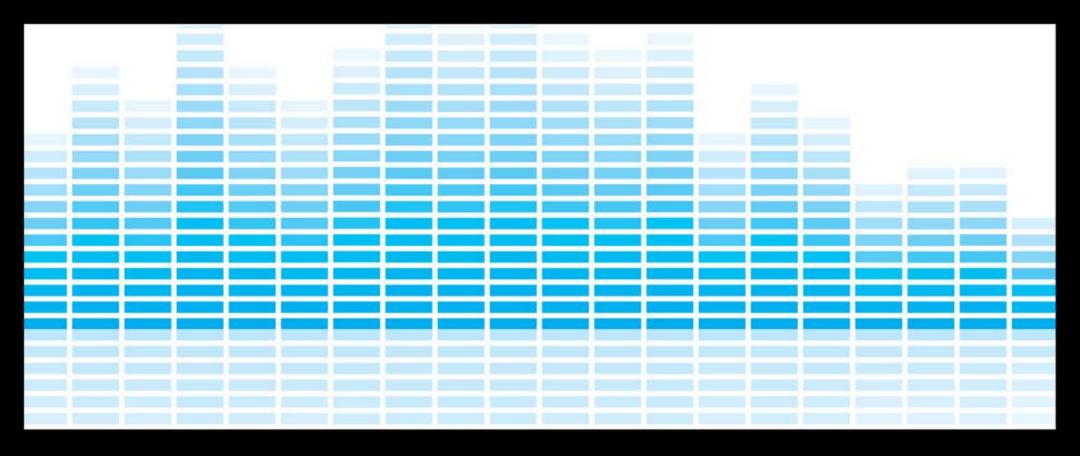
# **BLUEPRINT SOUND**

Blueprint Sound is a versatile entertainment company that focuses on the total experience of its clients. Our company specializes in making every event, a memorable one. From intimate weddings, to corporate celebrations and high-octane nightlife, We ensure nothing is compromised in our production, design or execution of the premium sound experience.



# THE BLUEPRINT

Blueprint Sound is more than just the name of our company, it is also a business model based on a collaborative partnership with our clients that leads to a unique event. We don't just create any blueprint; we create your blueprint.



## THE SOUND

Sound has the potential to elicit intense emotion and evoke unforgettable memories. Sound can open up endless possibilities for its listeners.

We have set out to revolutionize the way people view DJ's. We interpret sound as fluid and an ever-changing phenomenon influenced by culture. Our company has built a design that describes our lifestyle, experiences and how we see the world.





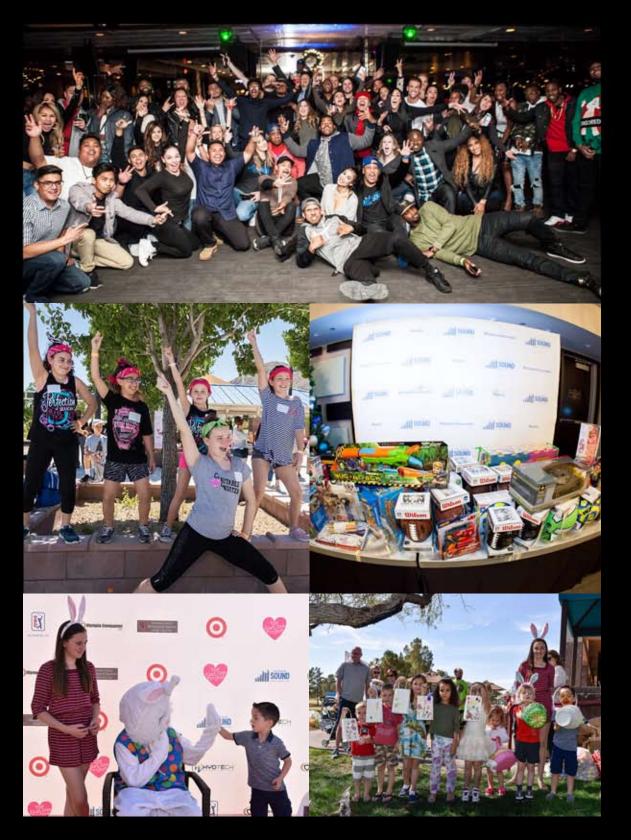
## LIFESTYLE EVENTS

Our events are here to provide guests with the ideal environment for the ultimate lifestyle experience. Accompanied by world renown DJ's at cutting-edge venues, we are at the forefront of style and trends. With Blueprint Sounds unforgettable scene and high-profile events, we have developed a cult-like following from Las Vegas to Miami.



## WEDDINGS

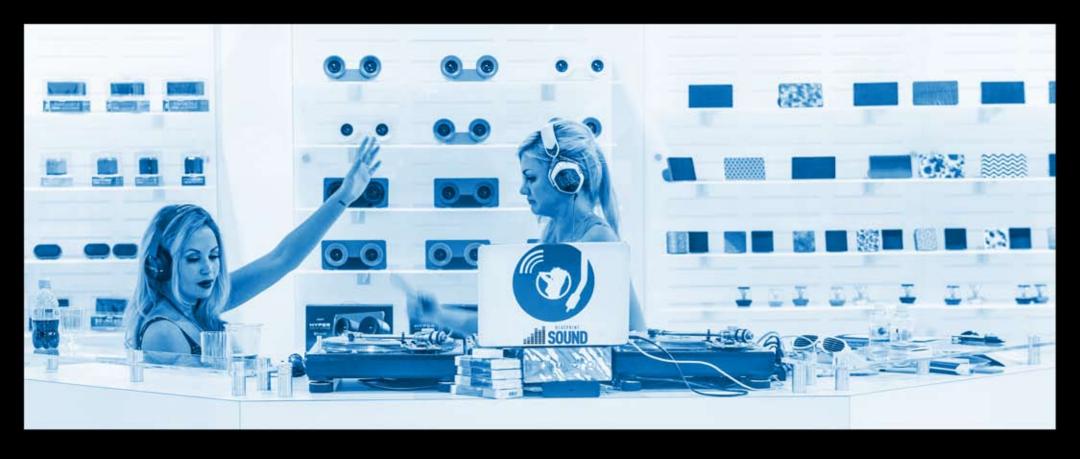
Blueprint specializes in creating a custom musical memory that is unique to you. This includes: designing, producing and executing the blueprint, assuring your vision becomes reality. As the special day approaches, we work closely with youto customize the experience. Your wedding playlist reflects your personalities and sets the tone for your special day. We offer wedding-specific services ranging from simple equipment rental to all-inclusive Emcee, DJ, dance and party package.



## **CHARITY**

# DO WHAT WE LOVE FOR WHO WE LOVE

We want to do our part in helping the community. We have a passion for giving, from toy to feeding the less fortunate. We are here to support worthy causes. Please contact us to partner on making a change.



## **CONVENTIONS**

Blueprint DJ's are equipped to keep the party moving or make announcements for a corporate function. Our talent is highly skilled, professionally trained, and work tirelessly to create the perfect audiovisual experience for each of your events.

Headed to Las Vegas for a tradeshow or convention, you'll want to make sure your booth gets noticed. Help your display standoutwith the help of Blueprint Sound's world class DJ's and personable and professional tradeshow models.

Our talent offers more than just good looks; Blueprint models are thepicture perfect ambassadors who can help engage potential clients, explain services, and demonstrate products.



## **CORPORATE EVENTS**

Blueprint Sound's corporate event planning division designs events to reflect the mission of its clients. Having designed and produced product launches, company holiday parties and charitable events, our staff is well versed in managing a wide variety of events.

We are a full-service entertainment company dedicated to fulfilling and exceeding all special event production needs for corporate clientele. The experts at Blueprint Sound can assist in site selection, audio/visual equipment, and entertainment. This allows us to create custom events that yield success.



## RETAIL

Blueprint Sound has worked with some of the top retail brands in the world. This ranges from one-off parties to full-scale events spanning hundreds of store locations. Our clients have found the presence of a live DJ within the retail space to be an ROI positive initiative that:

- Increases store traffic
- Stimulates customers
- Increases customer engagement
- Converts traffic into sales
- Improves employee satisfaction
- Builds brand affinity
- Through cross promotion provide access to your target demographic



## MULTIMEDIA

Our Multimedia team will handle everything related to your videography and cinematography, including pre-planning, followed by industry-leading editing to create the ultimatecinematic experience. We provide a wide range of video expertise from custom DJ mixes to audio and video editing.

- Videography
- Photography
- Emcees
- Audio/Video Production and Editing



## NIGHTLIFE & DAYLIFE

Our dynamic skills and experience allow us to seamlessly transition from tasteful, intimate events to excessive, over-the-top parties. Blueprint Sound has residencies at some of the hottest nightclubs, restaurants, lounges, and pool parties in the country.

#### Residencies include

- Club Nomadic Superbowl's 2016 & 2017
- Drai's After Hours Las Vegas
- Hyde Bellagio -Las Vegas
- Parq Nightclub San Diego
- Foundation Room Las Vegas
- Infusion Lounge San Fransisco
- Light Las Vegas



**DJCLA 16k** followers 

Los Angeles



**DJGREGLOPEZ 5k** followers 

San Francisco



**DJEARWAXXX 4k** followers 

Los Angeles



**DJSINCERECHI 6k** followers 
Chicago



**DJKITTIE 30k** followers 

Kansas City



**7k** followers OPhiladelphia













DERRICK Anthony



Bb.



JIMMY LITE









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#### OUR PARTNERS









































#### OUR PARTNERS

















































#### **OUR PARTNERS**



















































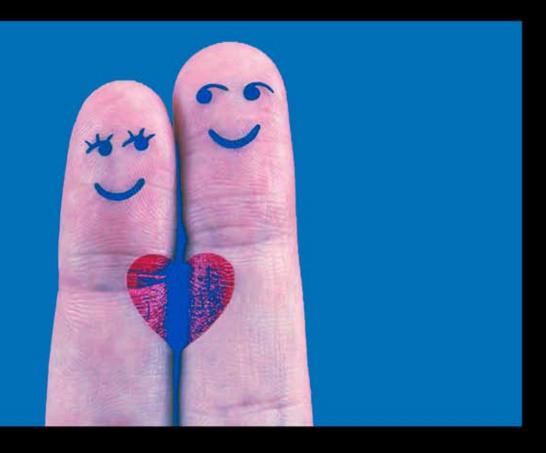
## **OUR VISION**

Every design was once a blueprint and every event was once an idea. it is our mission to create the ultimate entertainment experience

The Goal: To bring innovation to an art that has stood since 1909.

Regardless of how big or small an event might be, quality is always our emphasis, and impact is our priority. Allow us to build the sonic blueprint for your next event





## THE CUSTOMER

Our clients and business partners are thefoundation of our business. As such, we are committed to delivering incomparable service for all of our events. One of our greatest assets is our ability to accommodate a wide spectrum of clientele. Blueprint Sound is adept at creating the perfect experience for any occasion. From VIP clients, to corporate events, bachelor/bachelorette parties or Las Vegas locals, we can provide the atmosphere for a great experience. Our company transcends the constraints of demographics and the typical mundane musical existence.



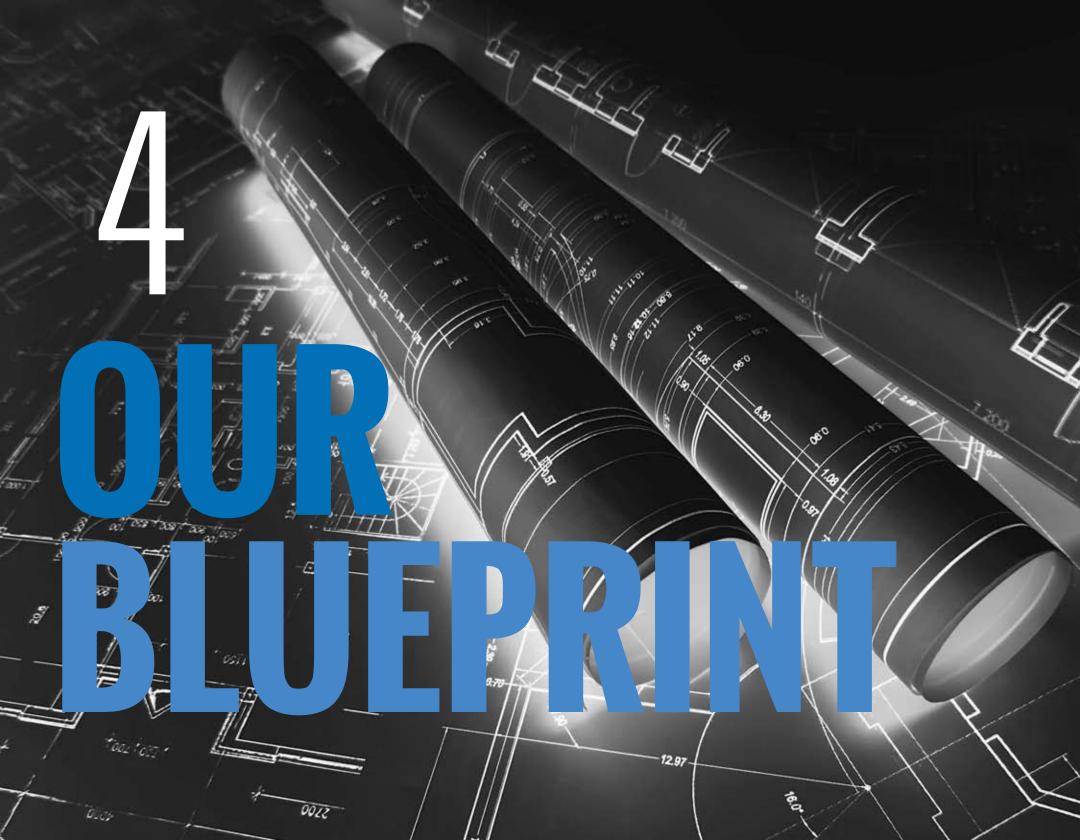
# TARGET PSYCHOGRAPHICS & DEMOGRAPHICS

#### TYPE OF EVENTS

- Weddings
- Private Events
- Corporate Events
- Conventions
- Retail Stores
- Pools
- Nightlife/Daylife
- Restaurants
- Retail
- Launch Parties
- Music Festivals
- Sporting Events
- Lifestyle Events

#### TARGET AGE

**WE DO NOT DISCRIMINATE!** 





## **OPERATIONAL PHILOSOPHY**

OUR MOTTO: FORTUNE FAVORS THE BOLD

Blueprint Sound dares to be different, instead of following the blueprint we created our own.

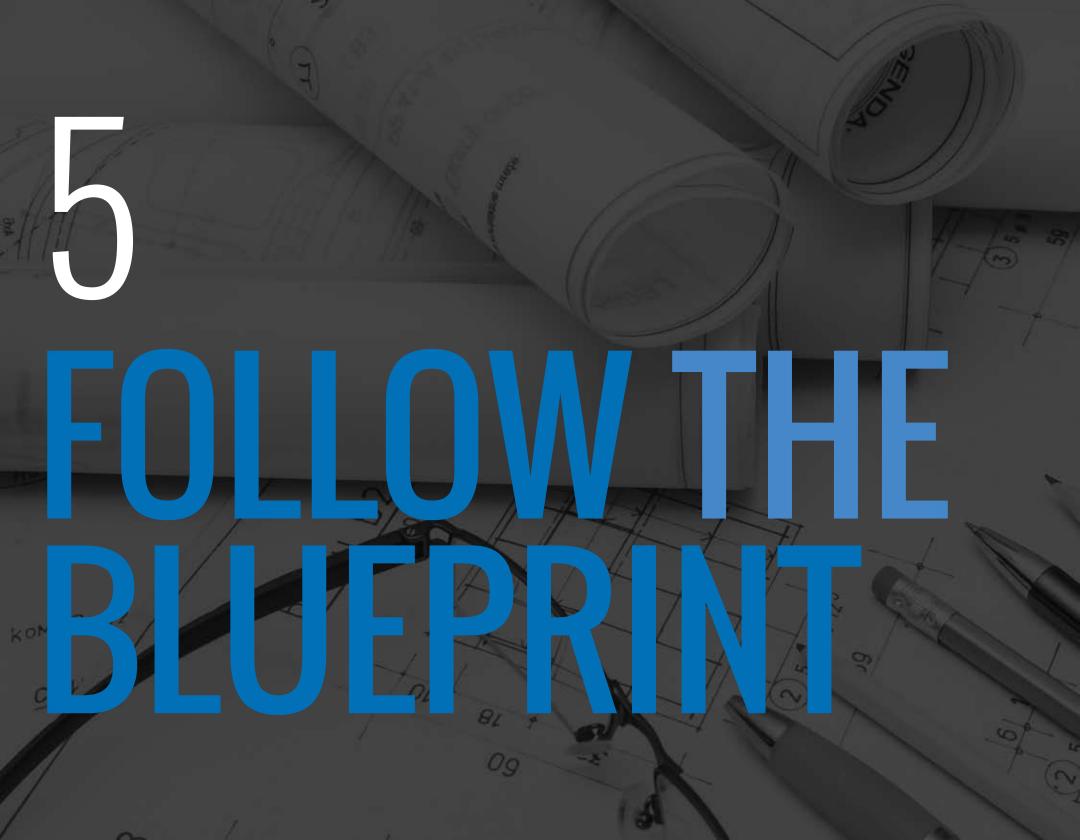
Regardless of how big or small an event might be, quality is always our emphasis, and impact is our constant priority. Allow us to build the sonic blueprint for your next event.



## **POSITIONING**

The market place has become oversaturated with push and play artist & plug and play marketing. With over 20 combined years of experience in nightlife, Blueprint Sound has the connections, desire and versatility to create a unique personal experience.







## SOCIAL MEDIA

- Twitter: Blueprintsound
- Instagram: blueprintsound
- LinkedIn: blueprint-sound-llc
- Facebook: blueprintsoundly
- Pinterest: Blueprintsound
- Mixcrate: Blueprintsound
- Vimeo: Blueprintsound

# CONTACT

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- ™ info@blueprintsoundlv.com
- 702-443-1859

#### **DEE SPURIEL**

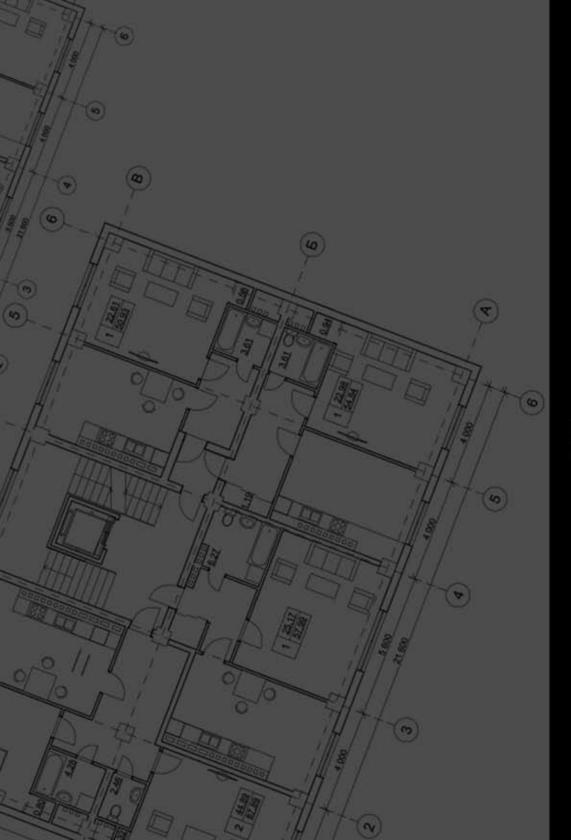
Creative Director

- **1** 702-443-1859
- ™ dee@blueprintsoundlv.com

#### TERRENCE BLIGEN aka DJ Direct

Music Director

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- ∡ djdirect@blueprintsoundlv.com
- 🕥 @djdirect





BLUEPRINTSOUNDLV.COM