

BLUEPRINT  
**SOUND**

BLUEPRINTSOUNDLV.COM

1

# WHO WE ARE







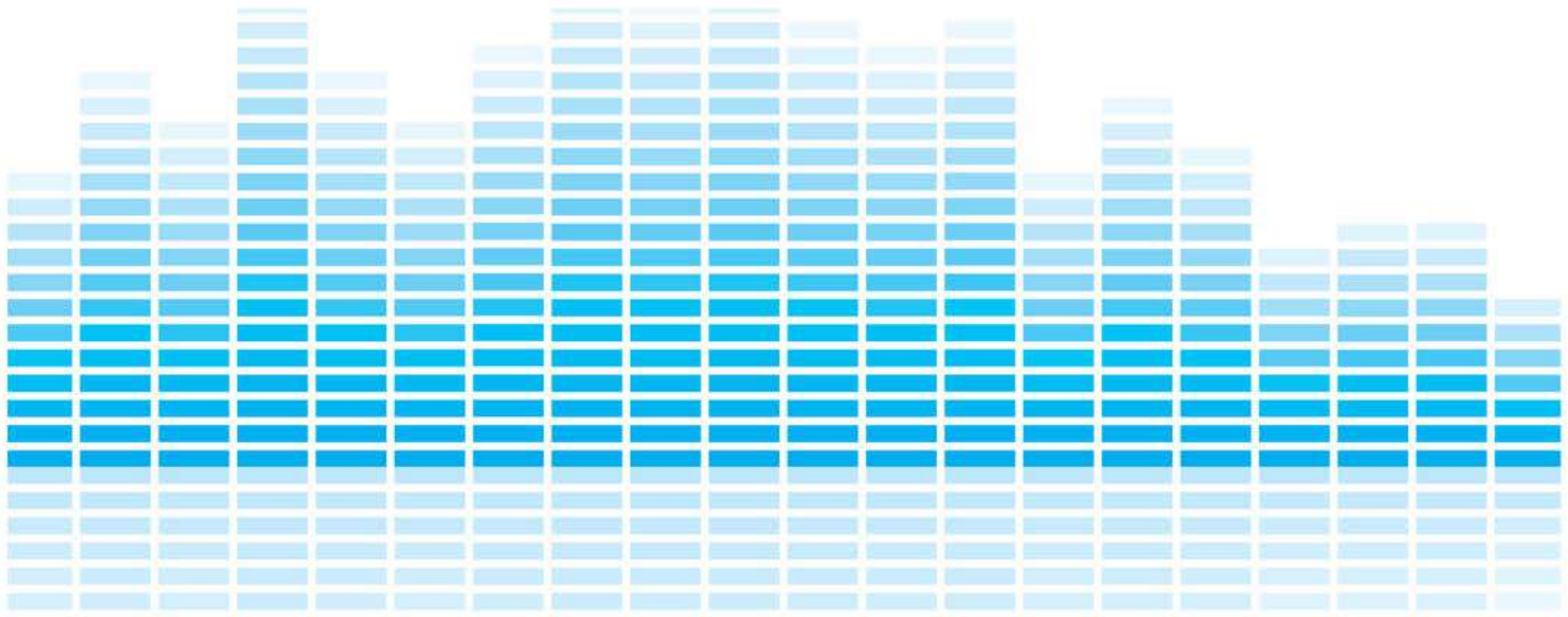
# BLUEPRINT SOUND

Blueprint Sound is a versatile entertainment company that focuses on the total experience of its clients. Our company specializes in making every event, a memorable one. From intimate weddings, to corporate celebrations and high-octane nightlife, We ensure nothing is compromised in our production, design or execution of the premium sound experience.



# THE BLUEPRINT

Blueprint Sound is more than just the name of our company, it is also a business model based on a collaborative partnership with our clients that leads to a unique event. We don't just create any blueprint; we create your blueprint.



# THE SOUND

Sound has the potential to elicit intense emotion and evoke unforgettable memories. Sound can open up endless possibilities for its listeners.

We have set out to revolutionize the way people view DJ's. We interpret sound as fluid and an ever-changing phenomenon influenced by culture. Our company has built a design that describes our lifestyle, experiences and how we see the world.





2

# WHAT WE DO



# ARTIST MANAGEMENT

Blueprint Sound was founded in Las Vegas, Nevada and has become the premier global DJ booking agency. Our blueprint is simple: Develop artists and provide the best DJ's and entertainment for everything from tasteful weddings to high-energy nightlife.

Our management agency strives to provide the best possible talent to national and international venues.

We recognize that the success of artists is reliant upon a carefully crafted vision including, but not limited to bookings, social media support, digital marketing, and public relations. Blueprint Sound is committed to giving our artists all of the tools necessary for success. With many years of expertise and research, we can provide services that cater to each artist's specific needs.

BPS is focused on furthering artists in their professional career by providing guidance to craft their style and their performance.

Through branding and marketing, our team of music and nightlife agents have helped launch international careers for our DJs. BPS Talent has guided nightclubs and other clients with music programming & continues to ensure a seamless process of talent buying.

By setting the musical backdrop for store openings, product launches and nightclubs, our DJs are an instrumental part of these events. As our company continues its rapid growth and level of international recognition, we remain absolutely committed to providing highly-collaborative one-on-one relationships with our DJs, venues, and corporate clients.





# WEDDINGS

Blueprint specializes in creating a custom musical memory that is unique to you. This includes: designing, producing and executing the blueprint, assuring your vision becomes reality. As the special day approaches, we work closely with you to customize the experience. Your wedding playlist reflects your personalities and sets the tone for your special day. We offer wedding-specific services ranging from simple equipment rental to all-inclusive Emcee, DJ, dance and party package.





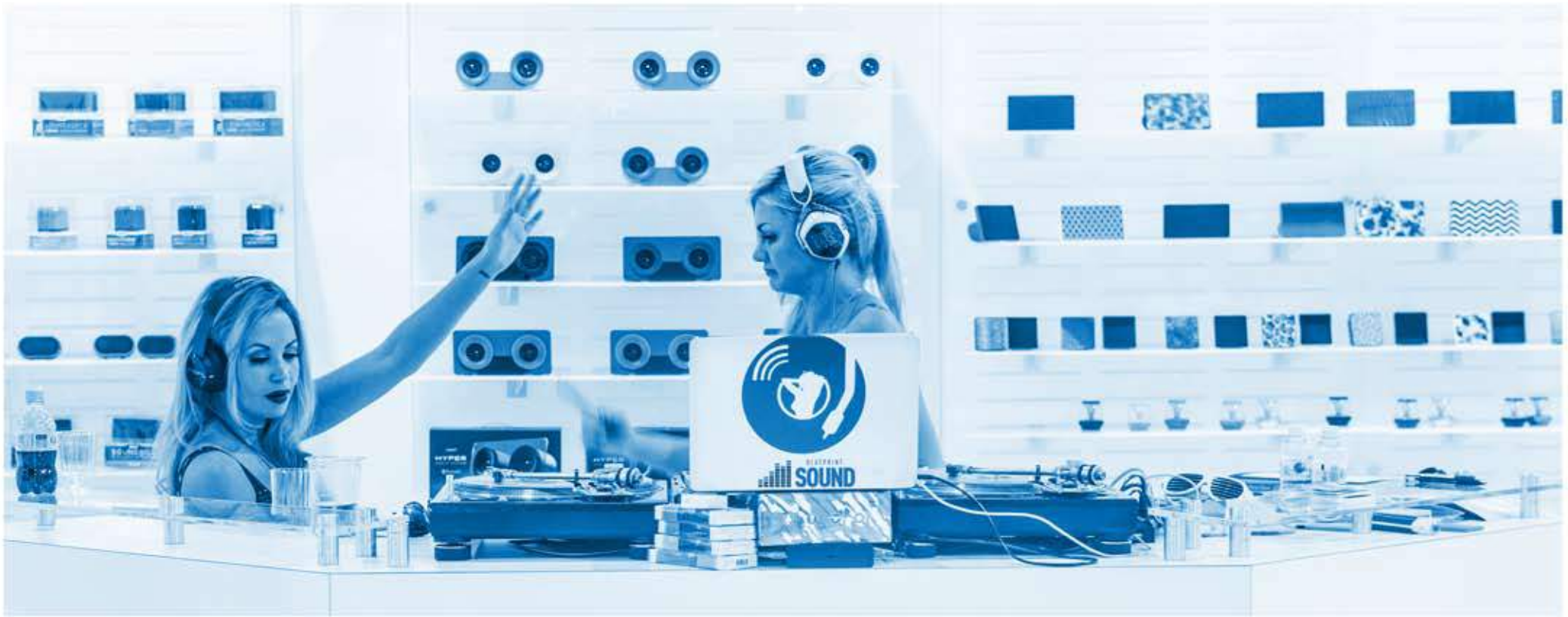


# CHARITY

## DO WHAT WE LOVE FOR WHO WE LOVE

We want to do our part in helping the community. We have a passion for giving, from toy to feeding the less fortunate. We are here to support worthy causes. Please contact us to partner on making a change.





# CONVENTIONS

Blueprint DJ's are equipped to keep the party moving or make announcements for a corporate function. Our talent is highly skilled, professionally trained, and work tirelessly to create the perfect audiovisual experience for each of your events.

Headed to Las Vegas for a tradeshow or convention, you'll want to make sure your booth gets noticed. Help your display stand out with the help of Blueprint Sound's world class DJ's and personable and professional tradeshow models.

Our talent offers more than just good looks; Blueprint models are the picture perfect ambassadors who can help engage potential clients, explain services, and demonstrate products.





# CORPORATE EVENTS

Blueprint Sound's corporate event planning division designs events to reflect the mission of its clients. Having designed and produced product launches, company holiday parties and charitable events, our staff is well versed in managing a wide variety of events.

We are a full-service entertainment company dedicated to fulfilling and exceeding all special event production needs for corporate clientele. The experts at Blueprint Sound can assist in site selection, audio/visual equipment, and entertainment. This allows us to create custom events that yield success.



# RETAIL

Blueprint Sound has worked with some of the top retail brands in the world. This ranges from one-off parties to full-scale events spanning hundreds of store locations. Our clients have found the presence of a live DJ within the retail space to be an ROI positive initiative that:

- Increases store traffic
- Stimulates customers
- Increases customer engagement
- Converts traffic into sales
- Improves employee satisfaction
- Builds brand affinity
- Through cross promotion provide access to your target demographic

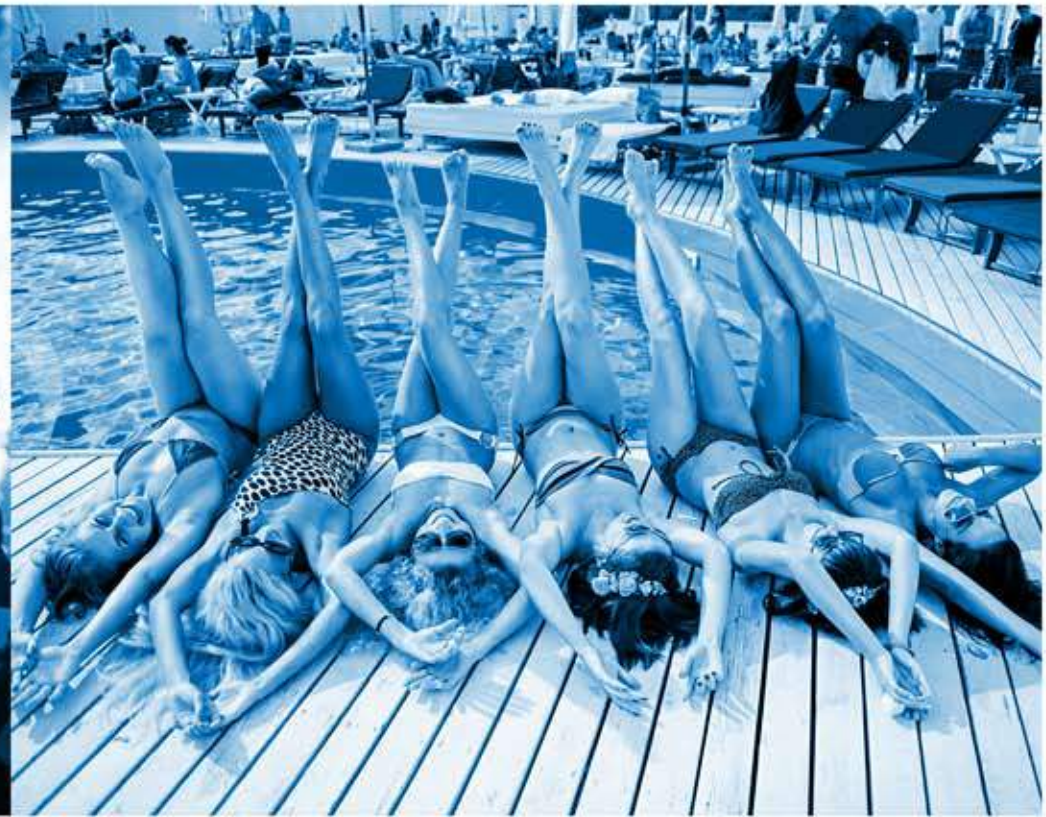




# MULTIMEDIA

Our Multimedia team will handle everything related to your videography and cinematography, including pre-planning, followed by industry-leading editing to create the ultimate cinematic experience. We provide a wide range of video expertise from custom DJ mixes to audio and video editing.

- Videography
- Photography
- Emcees
- Audio/Video Production and Editing



# NIGHTLIFE & DAYLIFE

Our dynamic skills and experience allow us to seamlessly transition from tasteful, intimate events to excessive, over-the-top parties. Blueprint Sound has residencies at some of the hottest nightclubs, restaurants, lounges, and pool parties in the country.

## **Residencies include**

- Club Nomadic - Superbowl's 2016 & 2017
- Drai's After Hours - Las Vegas
- Hyde Bellagio - Las Vegas
- Parq Nightclub - San Diego
- Foundation Room - Las Vegas
- Infusion Lounge - San Francisco
- Light - Las Vegas



# BLUEPRINT SOUND TALENT



**DJCLA**  
19k followers   
Los Angeles



**DJDIRECT**  
9.5k followers   
Philadelphia



**DJKITTIE**  
30k followers   
Kansas City



**DJSINCERECHI**  
9k followers   
Chicago



**DJGREGLOPEZ**  
5k followers   
San Francisco



**DJEARWAXXX**  
5k followers   
Los Angeles

# BLUEPRINT SOUND TALENT




**DJEPIC ONE**

5k followers   
Hawaii



**DJMARX**

5k followers   
Los Angeles




**DJCEO**

5k followers   
Brooklyn




**DJLISAPITTMAN**

11k followers   
Los Angeles




**DJQUIRA**

3k followers   
Las Vegas



**DJAMANDAROSE**

9k followers   
Los Angeles



# CELEBRITY DJ'S



## ■ Brian Michael Cox ■

9x Grammy Award Winning Producer

375K followers 

Houston



## ■ DJ Infamous ■

Ludacris Official DJ, Infamy Ent CEO

134k followers 

Las Vegas



## ■ DJ Shaun O' Neale ■

Masterchef Season 7 winner

15k followers 

Las Vegas

# BLUEPRINT SOUND TALENT





# BLUEPRINT SOUND TALENT



CAROLINA  
CONNECT

*Premup*



*ERIC VANDERSLICE*

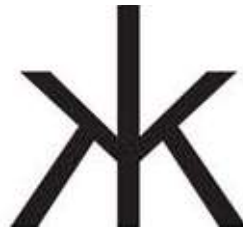


cyberkid

SOULMAN



# OUR PARTNERS





# OUR PARTNERS

NOMADIC  
ENTERTAINMENT GROUP



LIFE IS  
BEAUTIFUL



FOUNDATION  ROOM

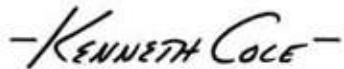


THE VENETIAN® | THE PALAZZO®  
LAS VEGAS

THE  
LINQ



# OUR PARTNERS







# OUR VISION

Every design was once a blueprint and every event was once an idea. it is our mission to create the ultimate entertainment experience

**The Goal: To bring innovation to an art that has stood since 1909.**

Regardless of how big or small an event might be, quality is always our emphasis, and impact is our priority. Allow us to build the sonic blueprint for your next event



3

WHO

WE LOVE







# THE CUSTOMER

Our clients and business partners are the foundation of our business. As such, we are committed to delivering incomparable service for all of our events.

One of our greatest assets is our ability to accommodate a wide spectrum of clientele. Blueprint Sound is adept at creating the perfect experience for any occasion. From VIP clients, to corporate events, bachelor/bachelorette parties or Las Vegas locals, we can provide the atmosphere for a great experience. Our company transcends the constraints of demographics and the typical mundane musical existence.



# TARGET PSYCHOGRAPHICS & DEMOGRAPHICS

## TYPE OF EVENTS

- Weddings
- Private Events
- Corporate Events
- Conventions
- Retail Stores
- Pools
- Nightlife/Daylife
- Restaurants
- Retail
- Launch Parties
- Music Festivals
- Sporting Events
- Lifestyle Events

## TARGET AGE

**WE DO NOT DISCRIMINATE!**



The background of the image is a detailed architectural blueprint, likely for a building or infrastructure project. It features various technical drawings, including floor plans, cross-sections, and elevation views. Numerous numerical dimensions and alphanumeric codes are visible throughout the drawings. A magnifying glass is positioned diagonally across the center of the image, its lens resting on a specific section of the blueprint. The magnifying glass has a dark handle and a silver-colored rim. The light from the magnifying glass's lens creates a bright, circular glow on the blueprint, highlighting the intricate details of the drawing beneath it. The overall color palette is dominated by the blue and white of the blueprint, with the metallic tones of the magnifying glass adding a touch of contrast.

4

# OUR BLUEPRINT





# OPERATIONAL PHILOSOPHY

## **OUR MOTTO: FORTUNE FAVORS THE BOLD**

Blueprint Sound dares to be different, instead of following the blueprint we created our own.

Regardless of how big or small an event might be, quality is always our emphasis, and impact is our constant priority. Allow us to build the sonic blueprint for your next event.





# POSITIONING

The market place has become oversaturated with push and play artist & plug and play marketing. With over 20 combined years of experience in nightlife, Blueprint Sound has the connections, desire and versatility to create a unique personal experience.



# BRAND PILLARS

## LOYALTY

We will only give you everything we have

## EXECUTION

Do or Do, Not There is No Try

## INNOVATION

A business should never rest easy

## DESIGN

The Devil is in the details

## SUCCESS

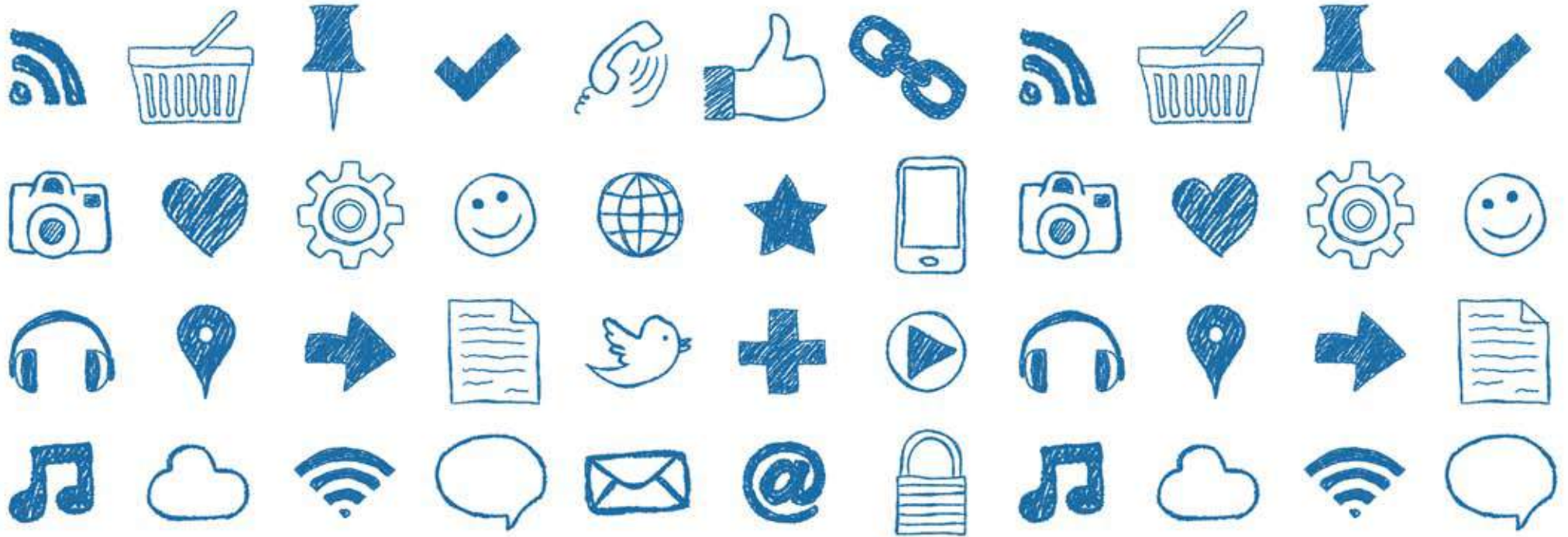
The Blueprint is the foundation












5

# FOLLOW THE BLUEPRINT



# SOCIAL MEDIA

-  Twitter: [Blueprintsound](#)
-  Instagram: [blueprintsound](#)
-  LinkedIn: [blueprint-sound-llc](#)
-  Facebook: [blueprintsoundlv](#)
-  Pinterest: [Blueprintsound](#)
-  Mixcrate: [Blueprintsound](#)
-  Vimeo: [Blueprintsound](#)



# CONTACT

 **Blueprintsoundlv.com**

 **info@blueprintsoundlv.com**

 **702-443-1859**

## DEE SPURIEL

Creative Director


 702-443-1859

 dee@blueprintsoundlv.com

 @deespuriel

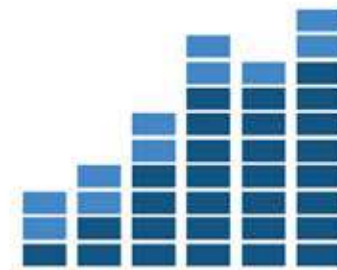
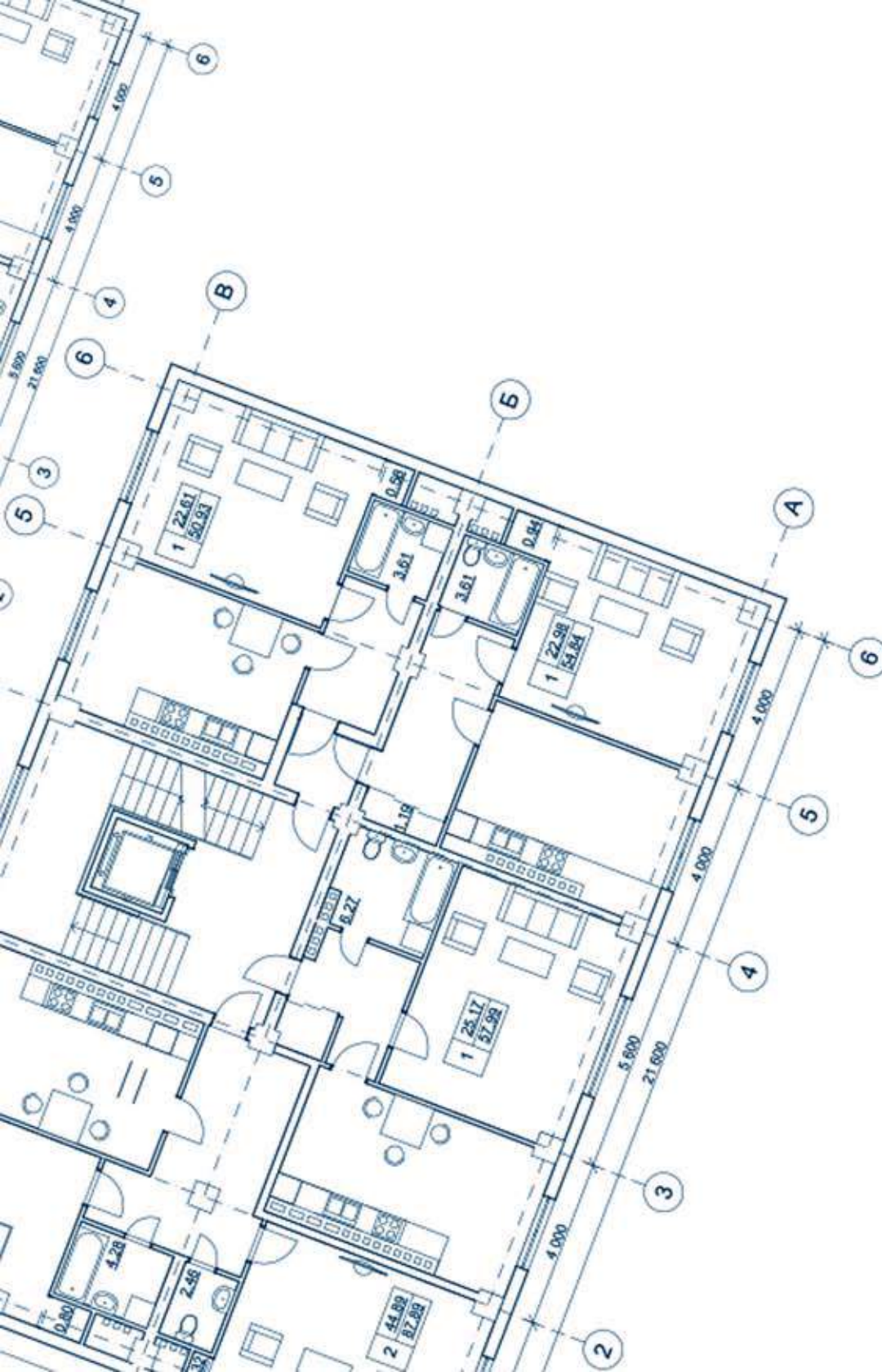
## TERRENCE BLIGEN aka DJ Direct

Music Director

 215-499-0194

 djdirect@blueprintsoundlv.com

 @djdirect



BLUEPRINT  
**SOUND**

[BLUEPRINTSOUNDLV.COM](http://BLUEPRINTSOUNDLV.COM)